## SWEET MANAGEMENT GROUP



## Ludo Lefebvre

Chef Ludo Lefebvre is one of the most influential chefs in Los Angeles dining, pioneering and revolutionizing the culinary industry. After training in France for 12 years with the great masters, Ludo came to Los Angeles and was soon awarded the prestigious Mobil Travel Guide Five Star Award at two different restaurants, L'Orangerie in 1999 and 2000 and Bastide in 2006. From 2007 to 2012, he became known as the "pop-up king" and has been credited with igniting the phenomenon of the pop-up restaurant and establishing it's viability as a business model. In September 2010, Ludo brought fried chicken to the streets of Los Angeles by opening his food truck, known on the streets as "LudoTruck". In October 2013, he took his fried chicken concept to the next level opening his first brick and mortar location, Ludo Bird, within the Staples Center. In July 2014, Petit Trois, Ludo's "Bar a la carte" concept, was opened and was honored as a 2015 James Beard finalist for Best New Restaurant.

Awards	Restaurants	Social Media		
2019 Michelin Guide Bib Gourmand -	Petit Trois	Ø	@ChefLudo	251k
Petit Trois	Ludo Bird	٥	@ChefLudo	79.9k
Named #1 of 50 Most Influential People in America in 2010	Ludobab	- 	Ludo Lefebvre	969k
World's 50 Greatest Chefs	Chez Maggy	U		ooon
		5	@Chef_Ludo	107k
James Beard Award Finalist "Rising Chef Award"				

James Beard Award Finalist Best New Restaurant 2015"