SWEET MANAGEMENT GROUP



Ivy Mix is Co-Owner of Leyenda, her James Beard nominated, pan-Latin inspired cocktail bar in Carroll Gardens, Brooklyn and Fiasco! Wine + Spirits, her bottle shop in Crown Heights, Brooklyn. Leyenda has won many awards and has been recognized as being one of the best bars in America by Eater, GQ, Thrillist and others. She published her book, Spirits of Latin America, in Spring of 2020 which was awarded Tales of the Cocktail's Spirited Award for Best New Book on Drinks, Culture, History or Spirits as well as the AICP award for Best Book in Wine, Beer and Spirits in 2021.

With a long history of working in bars throughout the Americas, Ivy has been recognized by many within the culinary and cocktail industry as being one of the best bartenders in the country and in 2015 was named American Bartender of the Year at Tales of the Cocktail's Spirited Awards and in 2016 was named Mixologist of the Year by Wine Enthusiast.

Awards

Leyenda - James Beard Award Nominee for Outstanding Bar Program 2020 & 2019

Wine Enthusiasts Mixologist of the Year

Leyenda

Leyenda

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Bars/Stores \$1,500,000 for charity beial Media

@ivymix

25.2k

Ivy first served a drink when she traveled to Guatemala at 19 years old when studying art and philosophy

at Bennington College. She lived and worked there for years, mixing in travels to Mexico to smuggle special mezcales and tequilas over the border giving her a unique and extensive knowledge base into the agave spirits field. Four years later, she and Reiner opened up Leyenda across the street in May of 2015. Following this has been her book, Fiasco! which opened in 2021, and other consulting projects across the country.

Additionally, Ivy has inspired the nation to rethink women's role behind the bar. She conceptualized and later, with Lynnette Marrero, co-founded Speed Rack – a national cocktail competition that creates a platform for the women+ bartending community while simultaneously raising money for breast cancer related charities. Speed Rack started in 2011 and has taken the world by storm. So far they have raised

Fiasco! Wine and Spirits