SWEET MANAGEMENT GROUP



As seen on Food Network and America's Test Kitchen, Brooke "Chef Bae" Baevsky, is the host of Overheard Eats and an LA-based celebrity private chef.

With a following of over 650k+ "Food Baes," she breaks the traditional allergy-friendly food stigma with delicious, health-forward & internet-viral recipes.

On TV, Chef Bae captures the attention of millions with her award-winning recipes full of innovative ingredient swaps, dietary accommodations & unique flavor combinations. She partners with some of the largest food companies in the world, such as Simple Mills, Starbucks, Nestlé & Panera Bread, to develop better-for-you products for international consumers. She is the mastermind behind the world-famous Starbucks Sous-Vide Egg Bites!

Chef Bae's expert background in Holistic Nutrition and Food Science from the Institute of Culinary Education and S.I. Newhouse School of Communications, led her to cook for the world's most elite clientele.

She is the private chef to professional athletes, supermodels, A-list actors and royal families. She partners with leading trainers and nutritionists throughout the country for custom meal plan development. With her innovative, healthy approach to dishes & unique flavor combinations, she breaks the traditional allergy-friendly food stigma with delicious, elegant & viral recipes that are not a compromise on plate-licking taste, photo-ready appearance or social-media-worthy fun.

She is passionate about creating a healthier world, starting with diet. She founded and leads a non-profit cooking program for inner-city children & families in both Los Angeles and New York City. These classes teach the foundation, importance, and skill set for creating and maintaining a healthy, balanced diet on a limited budget.

Social Media

O <u>@chefbae</u> 235k

@chefbae 354k

<u>@itschefbae</u> 42.5k